

PRESS RELEASE

For Immediate Release

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BANNER AMERICAN INTRODUCES BANTAC(TM) PRESSURE SENSITIVE FILMS & MOUNTING ADHESIVES

New laminating film compliments Banner's current line of thermal laminating films.

(Temecula, CA, December 20, 1999)...Banner American Products has unveiled BanTac(TM) pressure-sensitive film and mounting adhesives. The BanTac(TM) line includes pressure-sensitive laminating films in matte, luster and gloss finishes as well as pressure sensitive and heat-activated mounting adhesives. BanTac(TM) provides consistent lay-down smoothness and ultimate UV resistance without distorting image or color. BanTac(TM) is offered in various thicknesses. Banner is currently stocking BanTac(TM) in rolls of 25", 38", 41 -43" and 51" widths.

BanTac(TM) is suitable for inkjet, electrostatic and dye sublimation prints. It adds the perfect enhancement and protection for retail signs, posters, point-of-purchase, tradeshow displays, back-lit show cards and more.

Banner American's BanTac(TM) films have been tested and proven with Banner's Finisher 4300 wide format laminator4300. For more information on BanTac(TM) contact: Alan Parkhill, Banner American Products, Inc. at (951) 296-9780 or view the company's website at www.banam.com.

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